

Are the barbarians of
yesteryear today's
gibbering artists?
Would it be better for ~~any~~
the legitimate audience
to keep its distance?

When an art product once attains
classic status, it somehow becomes
isolated from the human conditions under
which it was brought into being

John Cage - common thread in 1960s
thought
about 'higher state of consciousness'

The Muse herself is not the
author of the story but was
merely present

The Hieroglyphics of
Space Lev
Marouli
History of Nations

To think about my methods
What does it mean to be pan-cultural?
What is the shift - what is my aim?

Binary oppositions are pairs of
related signifiers (terms and concepts)
theoretical opposites
that are logically opposed to each other

Petite
The Modernist Artist eliminates
representation and decoration, and seeks
purity of form and material.
This compulsion is driven
by the fetish of the aura,
for as mechanical reproduction
becomes ever more mimetically
efficient, so aura as a commodity becomes
ever more

Gestalt theory - proximity - layering
pushing things together
effect of performance other space

Orthodox
vs Orthodox

leap in consciousness, don't deliver them

the question is will technology
liberate the audience

The contribution of Gestalt
psychology to the active
audience theory of
communication
Don Unsworth

historical
opposition
culture

The Changing
of Stars

Documentary modes of
engagement
Hill, A. 2008

British

Animation of
theatre circuits Experimental
films

...the sender-message receiver model
Shannon + Weaver (1949)
foregrounding the interaction/participation
of audience theory

Audience Research
in the post-audience age
An introduction to
Morley + Barker

Algorithmic bombard
controlling the
audience nation in affect controlling
small communities being swept
aside by a mass public

Plato believed in censoring
this to ensure against civil degeneration

Fragment of
Horror

Journal
Media International Australia,
Incorporating Culture
+ Policy
Vol: 176
Issue: 1
page 34-51

Gene Youngblood in his lecture 'Secession
from the Broadcast' called for a new
language

"Because new words and new
meanings for old words are
essential for the new understanding
and agreements that exist in
this imaginative domain. Words
don't express what we think, they
tell us what we think. Thought
is made in the mouth. We need
to think differently, [we] speak
differently." (p.4)

Problematic - in what it is the
audience believes they are
seeing/witnessing

the world is made up
of cinematic dreams

Active Audience Theory: Readings
+ Pitfalls
David Morley
Journal of Communications
Vol 3 no 4 p13-19 Fall 1993

active theory

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